



For Immediate Release:

Unaudited consolidated financial results for H1/Q2 of financial year 2009

Q2 FY 2009:

**Consolidated gross total income at 682.5 crore rupees
Profit after tax (PAT) at 31.3 crore rupees
EBIT at 49.1 crore rupees**

H1 FY 2009:

**Consolidated gross total income at 1344.9 crore rupees
Profit after tax (PAT) at 55.3 crore rupees
EBIT at 79.8 crore rupees**

New Delhi, July 25, 2009:

Today, the Board of Directors of Eicher Motors Limited (EML) approved the unaudited consolidated financial results for the half-year and the quarter ended June 2009.

Performance Highlights:

CONSOLIDATED RESULTS (Q209 versus Q208)

- ✓ Profit before tax (**PBT**) for the quarter amounted to **46.9** crore rupees as against a PBT of **8.0** crore rupees a **QoQ growth of 486.3%**.
- ✓ Profit after tax (**PAT**) for the quarter amounted to **31.3** crore rupees as against a PAT of **5.3** crore rupees, a **QoQ growth of 490.61%**.
- ✓ **Gross Total income** for the quarter amounted to **682.5** crore rupees as against a gross total income of **626.7** crore rupees, a **QoQ decline of 8.9%**.
- ✓ **EBIT** for the quarter amounted to **49.1** crore rupees as against an EBIT of **11.4** crore rupees, a **QoQ growth of 330.7%**.

CONSOLIDATED RESULTS (H109 versus H108)

- ✓ Profit before tax (**PBT**) for the half-year amounted to **75.4** crore rupees as against a PBT of **28.6** crore rupees, a **YTD growth of 163.6%**.
- ✓ Profit after tax (**PAT**) for the half-year amounted to **55.3** crore rupees as against a PAT of **21.8** crore rupees, a **YTD growth of 153.7%**.
- ✓ **Gross Total income** for the half-year amounted to **1344.9** crore rupees as against a gross total income of **1391.7** crore rupees, a **YTD decline of 3.4%**.
- ✓ **EBIT** for the half-year amounted to **79.8** crore rupees as against an EBIT of **36.0** crore rupees, a **YTD growth of 121.7%**.

Comments:

Speaking on the results, Siddhartha Lal, Managing Director and CEO, Eicher Motors Limited, said, *"Riding on significant and substantial cost-cutting measures as well as a gradual but steadily recovering CV market, Eicher has been able to post a manifold improvement in profitability, with the EBIT for this quarter at 49.1 crores as compared to 11.3 crores recorded in the same quarter, last year. The EBIT margins have been further boosted by the interest income accrued on surplus funds. After provision of taxes, the PAT for this quarter stood at 31.3 crores as against 5.3 crores in the corresponding quarter of the previous year.*

Royal Enfield's sales volumes continue to surge, unaffected by the recent economic downturn. The first six months of this year recorded a sales growth of 20% over the corresponding period last year.

Eicher has effectively managed the downturn phase and these financial results reflect our judicious approach to cash conservation and the intrinsic stability within all business areas of our organization."

About Eicher Motors Limited:

Eicher Motors Limited, incorporated in 1982, is the flagship company of the Eicher Group in India and a significant player in the Indian automobile industry. Its 50-50 joint venture with the Volvo group, namely, VE Commercial Vehicles is involved in business activities ranging from design, manufacturing and marketing of reliable, fuel-efficient commercial vehicles of high quality and modern technology to manufacturing engineering components and providing engineering design solutions. Eicher Motors' two-wheeler division manufactures and markets Royal Enfield motorcycles.

<http://www.eicherworld.com>

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All statements included or incorporated by reference in this media release, other than statements or characterizations of historical fact, are forward-looking statements. These forward-looking statements are based on our current expectations, estimates and projections about our industry, management's beliefs and certain assumptions made by us.

Although EML believes that the expectations reflected in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. Any forward-looking statement speaks only as of the date on which such statement was made, and EML undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. No assurance can be given that actual results, performance or achievement expressed in, or implied by, forward-looking statements within this disclosure will occur, or if they do, that any benefits may be derived from them.

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